



CONCORD CITY SWIM CHAMPIONSHIPS

AUGUST 7, 8 & 9, 2009



This year marks the 43rd anniversary of the Concord City Swim Championships. August 7, 8 & 9th are the dates that the finest recreational swimmers in Concord and Clayton will meet. 14 years ago this swim meet became part of the popular Concord Cup series, where more than 800 young athletes participate and almost 1,500 spectators cheer them on. These swimmers, aged three to 18, work all summer on their strokes and conditioning at our nine local swim clubs or on their own.

Only through the generous support of the community can this wholesome, worthwhile, and constructive youth activity be continued. We hope that you will join us by becoming a **Meet** or **Banner Sponsor**, an **Advertiser** or place a **Swimmer Tribute Ad** in our **City Meet Program**. We invite all of our advertisers to join us during this exciting event and all of our swimmer families to place a cheer ad in the Meet Program.

ADVERTISING OPPORTUNITIES ARE:

\$200	BANNER SPONSOR: Meet Sponsor plus you will be able to hang your Company banner in a designated site at the Concord Community Pool.
\$130	MEET SPONSOR: Name listed with other sponsors on a separate page of the program, full-page ad in a major section of the program
\$115	FULL Page: 7.75w x 10.25h
\$ 70	1/2 Page ad: 7.75w x 5h or 3.75w x 10h
\$ 35	1/4 Page ad: 3.75w x 5h

SWIMMER CHEER ADS: Cheer on your swimmer in the City Meet Program (open to all City Meet Swimmers)

\$ 70 **1/2 Page ad:** 7.75w x 5h or 3.75 x 10h

\$ 35 **1/4 Page ad:** 3.75w x 5h

Please complete the reverse side of this form and send it along with your payment to our advertising coordinator, Meghan Mahler. Advertising artwork can be emailed (preferred), provided on CD or as camera ready art. Please see form for additional details and mailing address.

Questions? Phone: 925-674-8810; email: mmahler@sbcglobal.net

Advertising Deadline: Tuesday, July 21st

Thank you in advance for your support of the Concord City Swim Meet.

The 2009 Springwood Swim Team, Hosts, Concord City Swim Championships



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Your signature authorizes the Springwood Swim Team, organizers of the Concord City Swim Championships, to publish your advertisement in the official meet program.

Business Name: _____

Address: _____

Contact person: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Swimmer family name: _____

Please submit black and white artwork via email to mmahler@sbcglobal.net, or send cd or camera-ready artwork to Meghan Mahler, see address below. If emailing artwork, please submit this form and payment to the address below. Please submit digital art as a **jpg, eps** or **pdf file format** (300dpi at 100%).

PLEASE INDICATE AD SIZE:

- _____ **\$200 - BANNER SPONSOR:** Full Page Ad + Banner hung at Meet + Listing on Sponsor Page
- _____ **\$ 130 - MEET SPONSOR:** Full Page Ad + Listing on Sponsor Page
- _____ **\$ 115 - FULL Page:** 7.75w x 10.25h
- _____ **\$ 70 - 1/2 Page Ad:** 7.75w x 5h or 5w x 7.75h
- _____ **\$ 35 - 1/4 Page Ad:** 3.75w x 5h

If you would like to email photo/illustration and copy for your ad to mmahler@sbcglobal.net we will happily put your ad together for you and forward a proof for your approval.

_____ **Please create an ad for my Business**, I will be emailing or sending on cd the copy and photos, please forward my proof to the following email address:

ADVERTISING DEADLINE: Tuesday, July 21st

Please make payment to:

Concord City Swim Championships & mail payment and advertising form to:

Meghan Mahler

4271 Treat Blvd. Concord, CA 94521

Phone: 925-674-8810; Email: mmahler@sbcglobal.net